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Stefanie M. Funtsch, UX UI Designer

📍 Seattle, WA

Work Experience

Samsung

UX Designer

Designed new android and iOS features (UI and GUI) for a mobile B2B application for first responders based on user stories and PM requirements. Worked with local and overseas PMs and R&D from both the internal and B2B client team for design reviews, feasibility and implementation.

Proposed a new unified app design (UI) of Samsung's pre-loaded Visual Voicemail for all North American phone carriers. Worked with carrier teams, local and overseas R&D for design and feasibility reviews, and implementation on all Q OS devices in Q1 2020.

Lead a team of 15 designers for a three month research and ideation project.

Hostar International

Product Design Consultant

Used data analytics to design custom inventory systems for national and international hotels (50 to 2000 rooms).

Consulted with the VP of System Services, the Executive VP and an external programming consultant for content strategy and information flow for the version 1 release of a new web portal.

Validated product designs in the field as a project leader; conducted training with users (2-50 people) and observed their interactions with the product; adapted products with the help of participatory design studies where necessary.

Kempinski Hotels, S.A.

Corporate Operations Intern

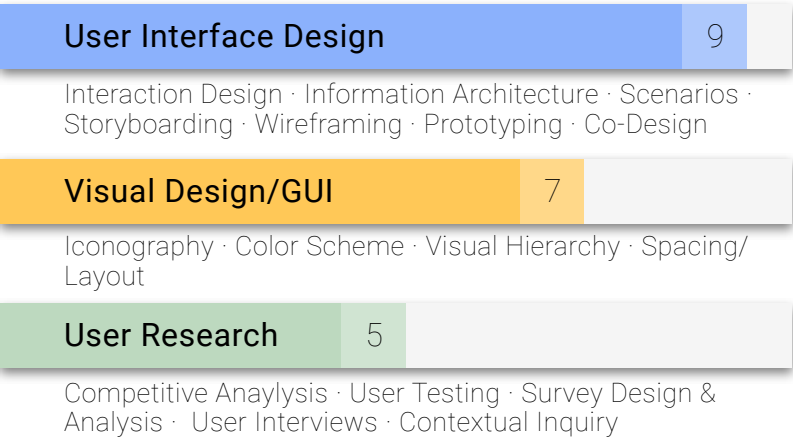
Prototyped a company intranet outlining imminent, brand-wide HR needs, as well as top company internal performers; iterated on the design through user testing with corporate VPs, regional Presidents and the CEO.

Produced videos, explaining FAQs about the company's pre-opening process.

Analyzed customer survey responses, and composed an article outlining the main sources of guest satisfaction and dissatisfaction, published and distributed to all 73 hotels.

Managed board meeting briefings for the COO.

UX Skill Level



Education

University of Washington, March 2019
MS, Human Centered Design and Engineering

César Ritz Colleges Switzerland, September 2015
BA, Hotel and Tourism Management

Washington State University, December 2015
BA, Business Management

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